

# Unit 23 Web design

Name:

**Complete the conversation between a web designer and his client by choosing from the drop-down menu.**

**Web designer (WD):** So (1)  I ask what kind of (2)  you want?

**Client (C):** Well, I'm a singer in a band, and I (3)  an online presence to help with promotion, that kind of thing. I don't want anything too complicated. It'd be good if it looked nice, though. Perhaps a nice (4)  and some attractive (5) .

**WD:** OK, that doesn't sound too complicated. Will you need (6)  and (7) , too? I mean, do you want people to be able to listen to your music direct from the site and watch music videos, that kind of thing?

**C:** Yes, it'd be great if people (8)  do that.

**WD:** OK, well a visitor (9)  need to download the appropriate (10) , but that's very easy. And what about (11) ? It's good if people (12)  find out about any new updates to the site automatically.

**C:** Sure, but how expensive is all of this going to be?

**D:** You (13)  worry. It sounds like the kind of job that we'll do using a (14)  like Dreamweaver. That'll make things quicker – and cheaper – than hard-coding in (15) . We also now use something called (16) , which allow us to add styles to web documents. It's basically a way of making presentation changes across a website more easily. When do you want the site to (17) .

**C:** In a month, if possible. I've already written all of the (18) . (19)  I just email that to you?

**WD:** Yes, please do. I (20)  be able to start work on this next week.

**C:** OK. Actually, that reminds me, I need to get in touch with the other members of the band and ask them to send me any images that they want to put on the site. Which file formats do you prefer?

**WD:** Jpeg or gif are best for images, and avi or mpeg for video files. Oh, and any audio files (21)  be in mp3 or wav. That's better than Real Audio files, which some media players (22)  play.

**C:** No problem.

**WD:** OK, then. Once I have all of the files, I'll (23)  the text, insert the graphics and sounds, link all of the pages together, and then we can publish the website. You (24)  try and keep it updated, too. I can help with that, for only a small fee.

**C:** Great, that sounds perfect.



Now listen to the dialogue.